

# Becky Myhre

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## Synopsis

Award-winning designer adept at working individually or collaboratively. Excellent communication, presentation, interpersonal and analytical skills. Effectiveness in working across organizational boundaries to define, create, manage, prioritize and successfully complete work.

## Experience

### Creative Director/Principal Becky Myhre Design Services

2002 to present, Seattle, Washington & Greater Spokane Area

Graphic/Visual/UX Designer. Facilitated dialogue with a diverse group of clients to gain an in-depth understanding of their business needs, developed the creation and design of websites, brands, print materials and marketing strategies. Principle architect and designer for U.S. Military focused communication and shopping site. This groundbreaking design enabled manufacturers to niche market and communicate directly with military patrons. Responsible for development of conceptual design, wireframes, visual and user experience design, copywriting, project management and overseeing web development.

### Advertising Manager, Newport Miner

1999 to 2002, Newport, Washington

Managed sales team of three resulting in a 12% advertising revenue gain year over year. Responsible for training and managing sales staff to increase sales, finish projects on time and budget and set foundational strategies for future growth. Designed award winning newspaper ads (Washington Publishers Newspaper Association).

### Advertising and Marketing Manager, Incorporated Visions

1992 to 1999, Spokane, Washington

Designed, developed and implemented advertising campaigns, purchased media, produced radio, television and print ads. Anticipated client needs and suggested ideas with the client's business goals in mind. Received Max Award of Merit from the Spokane Advertising Federation. Procured 90% of Visions clients by networking, referral and cold calling.

### Advertising Account Executive, KAYU Television

1990 to 1991, Spokane, Washington

Top ad revenue producer. Excellent written and verbal communication skills including experience presenting campaign ideas to clients. Wrote and produced television commercials.

### Advertising Account Executive, KXLY Radio

1986 to 1989, Spokane, Washington

Top ad revenue producer. Worked with individual businesses and advertising agencies. Created and produced radio commercials.

## Education

### Bachelor of Arts Communications

Washington State University

## Awards

1st Place  
Small Space Newspaper Ad  
WNPA  
3rd Place  
Newspaper Advertising Campaign  
WPNA  
Max Award of Merit  
Direct Mail Piece  
Spokane Advertising Federation

## Design

Web  
Branding  
Print

## Clients

Stratford Build  
Tri-County EDC  
Paw Taw John Services  
Stratford Home Center  
Jorgensen Construction  
Shopping the Buzz Military  
Just for You Senior Services  
Newport Community Hospital  
Lake City Neuromuscular MT  
Stimson Logging Company  
Morton General Hospital  
Nor-E First Response  
Colburn Log Yards  
Corpsworks, Inc.  
Welco of Idaho

## Tools

Photoshop  
Dreamweaver  
Microsoft Office  
Fireworks  
Illustrator  
HTML  
Flash  
CSS

## Design Portfolio

beckymyhre.com/portfolio

## Photo Art

I am also a commissioned photographer and artist. My photo art is available for viewing at [beckymyhre.com/photoart](http://beckymyhre.com/photoart).